



Software Genius Inc.

Commitment to Integrity, Honesty & Ethics

www.softwaregenius.net



Software Genius Inc. is a company founded on professional ethics and integrity having the office in US. Based in New Jersey (N.J.) We consistently place our client's business objectives ahead of our own. We strive to make our clients successful by best and effective services at appropriate prices. We are ready to take on unique business challenges, ready to deliver quality results, on time, within budget, project after project. We are ready to deliver beyond all expectations. And above all, we are ready for the future. We aim to get technological solutions for the client that are complete and help effectively respond to a rapidly changing global business environment. In its role as a corporate catalyst, we convert challenges of information technology into opportunities for growth.

OUR CORPORATE VISION

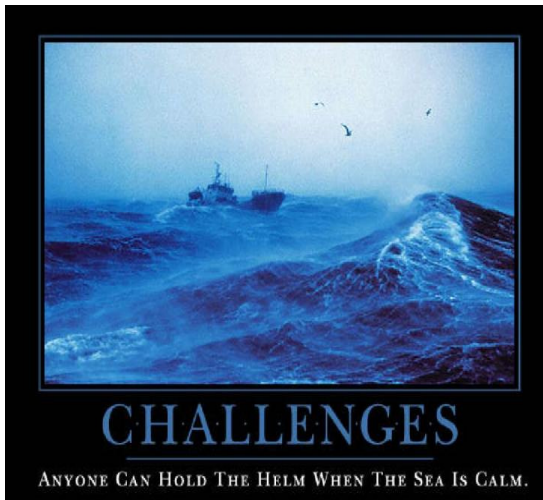
- ◆ To be an industry leader in providing technical resources and best results to our clients in the areas of Information Systems Management, Information Systems Development and Web systems.
- ◆ For our clients we will continually strive to build strong and lasting relationships built on trust and results



OUR MISSION

Our Mission is quite simple: We improve our client's work process by evaluating, designing and implementing the proper software solutions throughout the enterprise. Our vision entails effective and efficient passing of information. We focus our work and contributions to delivering client projects that are on time, on budget, and meet or exceed client expectations. We continually solicit feedback from our clients regarding performance and use this feedback to improve our processes.

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Why Us

We provide solutions that enable you to:

- ◆ Concentrate on your competency
- ◆ Enhance productivity and ensure value delivery
- ◆ Reduce costs, risks and implementation time
- ◆ And help make you more efficient, responsive and competitive.
- ◆ Analyze and formulate e-business strategies
- ◆ Designing architectures that can scale as the business grows
- ◆ Build transactional Internet solutions
- ◆ Integrate web and back office systems

Software Genius provides combination of On-site, Off-site and Offshore services thereby ensuring a sustained program of cost reductions to its customers.

Our Expertise

Development Methodologies: OOAD, UML, Design Patterns, Xtreme Programming, RUP

Frameworks: MVC, Win DNA, Object Space, Compact Framework

Enterprise Technologies :.NET, COM/DCOM, COM+, MTS & MSMQ, OLE Automation, ADO, Web Services, XML, J2EE (EJB , Servlets, JSP, JDBC, Java Mail), JMS

Development Methodologies: OOAD, UML, Design Patterns, Xtreme Programming, RUP

Enterprise Technologies (Architectures, Frameworks and Components): Struts, Espresso, Log4j, SOAP

Application and Other Server Technologies: Application Center, BizTalk Server, Commerce Server, Exchange Server, MIS Server, Project Server, ISA Server, WebLogic, IBM Web Sphere, JBoss, Borland Application Server

Web Technologies: ASP.Net, ASP, XML, XSL, HTML, Servlets, JSP, EJB, Struts, Hibernate

Programming Languages: C#, JAVA 2, VB.Net, VB 6, VC++,





Project Management Tools: MS Project, MS Project Server, SharePoint team services

Requirement & Design Tools: Requite Pro, Rational Rose, ER Win, MS Visio, Rational XDE

Development Tools: Visual Studio, .NET, MS Source Safe, JBuilder

Databases: MS SQL Server, Oracle, My SQL, Sybase, OLAP, MSDE

Platforms: Win9x, WinNT, Win 2000, Win XP, Win Vista, Windows 7

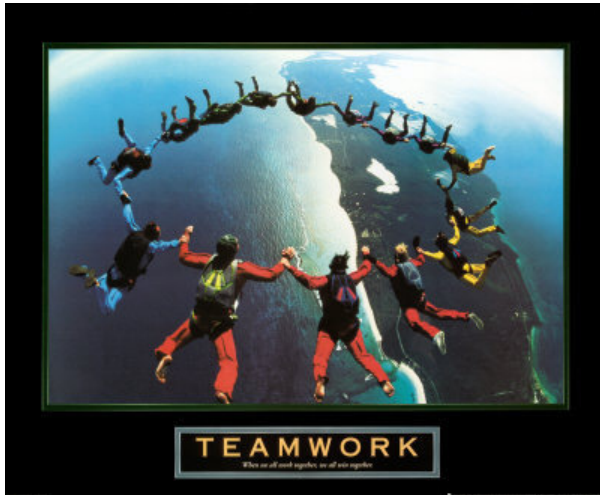
Installation Tools: Installshield, Windows Installer

Strategic Priorities: Focusing on What's Important to Customers

Every industry grows and changes, but the IT industry mutates at warp speed. To ensure a successful future for our customers, we're pursuing following strategic priorities:

- ◆ Making customer-centric: Helping customers achieve success is our primary driving force.
- ◆ Building for the future: We'll continue our journey into the application solutions market by focusing on select industries, such as finance and insurance as well as cross-industry areas, such as e-business, and enterprise application integration (EAI).
- ◆ Driving execution: All the strategies in the world are useless without the ability to successfully execute them. Our employees are ready for action and trained to concentrate on uncompromising quality and unrelenting attention on customers.





Organizational Values: Basic Beliefs of Software Genius

Software Genius is more than the products and services it makes and delivers. And it's more than just a place to earn a living. OmniVision Technologies has developed a distinct personality with feelings, points of view and a philosophy for looking at the world. We've chosen four qualities that describe the essence of OmniVision Technologies philosophy. We believe the high standards embodied in these four qualities benefit everybody -- our customers, our staff and everyone else with whom we interact:

- ◆ **Respect for everyone at Software Genius**
Every person's effort is vital to Candle's overall well being and is part of our ultimate success.
- ◆ **Commitment to integrity, honesty and ethics**
we conduct business relationships fairly, without bias or special favors and with an eye on the company's financial performance. We work with one another and with customers to create the kinds of partnerships in which everyone emerges a winner.
- ◆ **Customer satisfaction: our standard of success**
all our efforts are directed toward providing customers with needed and consistently superior products and services.

Project Tracking

- ◆ **Requirement Re-Assessment:** In order to minimize system change order, and maximize value stream results, the development processes undergo frequent review by us. While it is true that this review may result in change in orders and out-of-scope requests, a mechanism will be placed to deal with them and the resultant system will prove to be superior and user friendly.
- ◆ **Communication:** Communication failure is primary reason for project failure. We believe in strong application development communication channels. We also believe that management business process owner communication is equally important. In addition to the project plan updates we maintain contact in variety of fashions.



- ◆ **Status Reports:** Each week (or other predefined period) all team members are required to submit a status report to the project manager. The project manager then provides the client project sponsor with a rolled up versions of these reports. All reports are available at all times for review.



- ◆ **Weekly Meetings:** We hold weekly meetings to review progress and discuss outstanding issues. Representatives from all interested parties are invited to attend.
- ◆ Test plan to be used by the users during the beta test phases. Separately from the developer's test plan, the users develop their own test plan based on the User Interface Design and Joint Application Design documents.

Our Approach to Application Delivery

Information Services is awash in buzzwords and acronyms today. In the arena of application development no voice is louder than that chanting Rapid Application Development (RAD). At OmniVision Technologies we are familiar with these strategies.

Joint Requirements Planning: Joint requirements planning are the method we use to establish system requirements and the detailed functions that a system will perform. This planning is done by collaborative workgroups consisting of OmniVision Technologies personnel, client end-user groups; client information services staff, and client management staff. These planning sessions result in:

- ✓ Documented goals and objectives.
 - ✓ Identification and validation of business/technical requirements.
 - ✓ A high-level functional system definition.
 - ✓ Application architecture.
 - ✓ Definition of critical path milestones.
- ◆ **Creation of a Project Plan:** A project is a function of time, resources and scope. We develop a detailed project plan based on the requirements determined during the analysis phase.
 - ◆ **Definition of Scope and Resources:** The primary objective of the Joint Requirement Planning sessions is to identify specific requirements, goals, and milestones of the given project. These deliverables are documented in great detail to prevent a project from outgrowing itself. We document and submit for approval a Definition of Scope document. Project Timelines, this timeline includes "in scope" deliverables and resource allocation.
 - ◆ **User Interface Design:** During this phase we work closely with the user community to develop a user Interface devoid of functionality. From color to object placement, we identify all key components and render them first in a storyboard, followed by electronic format.





- ◆ Research has shown that this is a phase during which functional defects are frequently, albeit inadvertently, introduced; we avoid this in many cases by developing the user interface using a tool different from the actual development tool.
- ◆ **Joint Application Design:** Similar to Joint Requirements Planning above, Joint Application Design is an interactive method for designing system functions, data models, screens and reports, by a group of users and the project team. The group works to achieve consensus on requirements and design.

Application and Test Plan Development: During this phase we develop the software documented during the User Interface Design and Joint Application Design phases. In addition, we concurrently develop a robust

- ◆ **Beta Test, Debug and Quality Assurance:** During this phase, we work closely with the user community to fully test and debug the application according to the two test plans and expected results developed during the Application Development phase. We use regression testing to correct defects and test system integrity.
- ◆ **End-User and Technical Documentation:** Contrary to most firms; we develop the end-user documentation before the application development. In this way, we are assured that the user community has a firm understanding of the expected results prior to the start of application development. This helps to strengthen user commitment and identify potential problems before they become showstoppers.

Software Genius Inc

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